

EXAMPLES MONOPOLISTIC COMPETITION

Sector / market	Some examples
Horeca	Restaurants, brasseries, pubs
Retail (fashion)	Fashion stores
Retail (food)	Bakers, butchers
Personal services	Hairdressers, nail studios
Tourism	Hotels, B&Bs, holiday parks
Creative services	Advertising agencies, designers
Professional services	Consultancy, IT-freelancers
Education (private)	Language training
Health	Fitness, yoga, wellness
Culture	Theatres