Google invests 5 billion euros in Belgian AI-infrastructure

The tech company wants to strengthen its AI capabilities to meet the growing demand for Google ...., but also to further support other popular Google services.

That is why it wants to expand the data center in Saint-Ghislain, in Hainaut, and create .... full-time jobs.

"Google's new investment is a powerful sign of confidence in Belgium as a hub for digital innovation and sustainable growth," Prime Minister Bart De Wever said in a press release.

"By expanding advanced Cloud and AI ...., creating ...., and securing new ...., Belgium is not only strengthening its economy and energy transition. This project is also of strategic importance and reinforces our role as a leader in Europe's digital future."

"The investment confirms Belgium's competitive position. .... is important in this regard," explained Tom De Block, country manager of Google Belux, from Sunnyvale. "But the presence of .... labour is also important."

Today, Google already works with nearly 150 Belgian suppliers, including 80 in Wallonia, for its data center activities in Belgium. Through this investment, the company expects to create a total of nearly 15,000 additional jobs through partners and suppliers.

Google says it wants to continue developing its data centers in a responsible manner. More and more Google data centers are using sustainable energy, such as green electricity from solar and wind energy, and feeding residual heat back into the energy net.